



HIAP HOE LIMITED
COMPANY REG NO: 199400676Z



SUPERBOWL HOLDINGS LIMITED
COMPANY REG NO: 199403139W

News Release

**WYNDHAM GROUP TO OPERATE HIAP HOE–SUPERBOWL
HOTELS AT ZHONGSHAN PARK IN BALESTIER**

SINGAPORE, 27 January 2010 – Niche property developer **Hiap Hoe**, and owner and manager of leisure and commercial properties **SuperBowl Holdings**, have through their 50-50 joint venture company, HH Properties Pte. Ltd. (“the JV”), appointed Wyndham Hotel Management, Inc., to operate the two hotels located on the JV’s Balestier site. Wyndham Hotel Management, Inc. is part of the Wyndham Hotel Group, which is the world’s largest hotel company with more than 7,000 hotels and 11 brands.

The site, which was designated for hotel and commercial / residential development, was awarded to the JV in August 2008. Located just opposite the Sun Yat Sen Nanyang Memorial Hall, it has a land area of about 190,000 sq ft and a gross permissible floor area of about 421,000 sq ft. The JV has opted to build two hotel-cum-commercial developments on the site. These two hotels will flank Zhongshan Park, creating a unique integrated hotel-park development with a strong heritage and cultural flavour.



Currently under development, the 391-room Ramada Singapore at Zhongshan Park, left, and the 405-room Days Hotel Singapore at Zhongshan Park, right, will be managed by Wyndham Hotel Group and are the first Ramada and Days Inn hotels to be developed in Singapore.

The hotels will be operated under the **Ramada** and **Days Inn** brands. The Ramada Singapore at Zhongshan Park will have approximately 390 rooms, together with a full service restaurant, fitness center, swimming pool, business center and more than 6,400 sq ft of meeting space. It will also be linked to an adjacent office block to be developed concurrently.



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The Days Hotel Singapore at Zhongshan Park will house approximately 405 rooms and will have amenities such as a full service restaurant and fitness center. Both hotels are expected to be open for business in 2014.

Mr Teo Ho Beng, Managing Director of Hiap Hoe Group said, "We have spent a considerable amount of time planning the project, and are now looking forward to seeing it take shape. We selected Wyndham Hotel Group to manage the hotels based on its strong brand portfolio and track record, and are looking forward to working with the Hotel Group on this milestone project."

"Singapore is one of the most important business and leisure destinations in the Asia Pacific region and we are thrilled to introduce our Ramada and Days Inn brands to the market," said Tom Monahan, Wyndham Hotel Group executive vice president of international development. "We are very excited to be working with HH Properties as we expand our global footprint."

This is a first foray into the hospitality business for both Hiap Hoe and SuperBowl Holdings. The two companies have however, partnered each other on residential development projects, such as The Beverly, along Toh Tuck Road and an upcoming project along Balmoral Road.



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About Hiap Hoe Limited

Hiap Hoe Limited is a niche integrated property developer, engaged in the development of luxury and mid-tier residential properties that are distinct in design and preferred for their excellent locations and investment prospects. The Group has launched some distinctive projects such as Cuscaden Royale, Oxford Suites, Signature At Lewis and The Beverly. Upcoming signature developments include choice residences at Cavenagh Road, St Thomas Walk and Balmoral Road. More information on Hiap Hoe can be found at www.hiaphoe.com.

About SuperBowl Holdings Limited

SuperBowl Holdings Limited owns and manages leisure and recreational facilities including bowling centres, billiards centres and amusement centres under the brands 'SuperBowl', 'SuperCue' and 'Super Funworld'. Founded by Hiap Hoe Holdings Pte Ltd in 1987, SuperBowl has grown to become a household name synonymous with family leisure and entertainment. Since its listing on the Singapore Exchange in 1994, the Group has also expanded into commercial and retail rental properties mainly in central Singapore. For more information, please visit www.superbowl.com.sg.

About Wyndham Hotel Group

Wyndham Hotel Group, part of the Wyndham Worldwide family of companies (NYSE: WYN), encompasses more than 7,000 hotels and 590,000 rooms under the hotel brands: Wyndham Hotels and Resorts®, Ramada®, Days Inn®, Super 8®, Wingate by Wyndham®, Baymont Inn & Suites®, Microtel Inns & Suites®, Hawthorn Suites by Wyndham®, Howard Johnson®, Travelodge® and Knights Inn®.

All hotels are independently owned and operated excluding certain Wyndham and international Ramada hotels, which are managed by our affiliate or through a joint venture partner. Wyndham Hotel Group is based in Parsippany, N.J. Additional information is available at www.wyndhamworldwide.com.

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